



## Agenda

### Introductions

8:00am

#DeepBreath

#ThisBetterBeWorthLosingAWholeDay

### A Short Story of Women and Work

8:30am

Women have been in the workforce for about 45 years- and yet it hasn't been very profitable for most of us. Learn the 3 reasons we couldn't succeed in the old economy and what has changed.

#YourMomCouldntButYouCan

#CouldntRunInHeels

### Break

9:30am

### Let's Talk About Your Exit

9:45am

There are many kinds of entrepreneurs. Knowing your business intentions will help you grow faster, get networked and to exit with the wealth you deserve. What kind of entrepreneur are you?

#IRemember #ThereWasAReason #ImSureItsOnMyPhone

### Working Lunch & Presentations

11:00noon

#TalkingWithMyMouthFull

#2MinutesToSayItAll

### No Ordinary Times No Ordinary Women 12:00pm

Women with small companies are using tech to grow in clever, creative ways. We'll introduce you to some of them and show you exactly how they do it.

#TheyDontCodeButTheyUseTech

#AnyBusinessCanScale

### TechIdeation©

1:00pm

It's our turn. We will guide you through a peer-driven brainstorming session to improve your sales, become more efficient -or even explore a whole new business model- based in new or off the shelf technologies

#IfTheyCanWeCan

#ButIDontLikeDrones

### Break

2:00pm

### IdeaPitch

2:15pm

There is terrific power in pitching to our peers. This closed pitch event will help us shape our ideas and earn feedback from like-minded women on the same path.

#ListeningToOurSisters

#WhyDidntIThinkOfThisSooner

#WomenWise

### Idea to Implementation

4:45pm

Many of us get stuck right here. What is the next step? We have men to thank for building a road- map. Now let's use it.

#NowWhat #StoriesFromTheMensRoom

#OMGTheresAMap

### Wrap Up

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